

The Lanes



Shopping Centre

CARLISLE

Superdrug

PRIMARK

NEW LANE

NEW LANE

78
SHOPS

410,683 SQ FT
(38,153 SQ M)

DOMINATES
RETAIL
OFFERING IN
CARLISLE CITY
CENTRE

625
PARKING
SPACES



REGIONAL CAPITAL
WITH A CATCHMENT OF
1.34M PEOPLE, **66%** OF
WHOM SHOP IN CARLISLE





REGIONAL AND ECONOMIC CAPITAL

OF CUMBRIA AND SOUTH WEST SCOTLAND

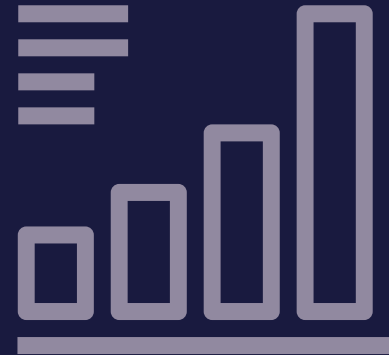
£25 BILLION

INVESTMENT PIPELINE OVER THE NEXT 10 YEARS



FOURTH

FASTEST GROWTH AREA IN THE UK



40% OF CARLISLE SHOPPERS ARE **COMFORTABLE COMMUNITIES**
43% ABOVE UK AVERAGE

36% WEALTHY ACHIEVERS

TOURIST REVENUE

£450M

8 MILLION TOURISM VISITS



TOWNS MOST SIMILAR TO CARLISLE (ACORN CLASSIFICATION):

CHICHESTER, POOLE, CANTERBURY, SHREWSBURY, HEREFORD, LINCOLN, TRURO, TAUNTON





PRIMARK

NEW
LOOK

A REGIONAL
RETAIL,
LEISURE AND
CULTURAL
DESTINATION



A **VIBRANT**
HISTORIC CITY



EXCELLENT
COMMUNICATION
NETWORK
BY AIR, RAIL &
MOTORWAY



HISTORIC QUARTER INCLUDES THE
MEDIIEVAL CASTLE, TULLIE HOUSE
MUSEUM, CATHEDRAL AND THE 15TH
CENTURY GUILDHALL MUSEUM

CLOSE PROXIMITY TO
THE **LAKE DISTRICT**
AND WORLD HERITAGE
SITE OF **HADRIAN'S WALL**



Clarks



ERNEST JONES



ROMAN

HOLLAND & BARRETT



JACK & JONES®

TRAILFINDERS
THE TRAVEL EXPERTS

RIVER ISLAND - PRIMARK®

TheWorks.co.uk



next

PANDORA

KATIE LOXTON
LONDON

HMV



Superdrug

claire's

HOTEL
Chocolat.

schuh

bob & berts

The Lanes

Shopping Centre



TOTAL CATCHMENT

1.34M

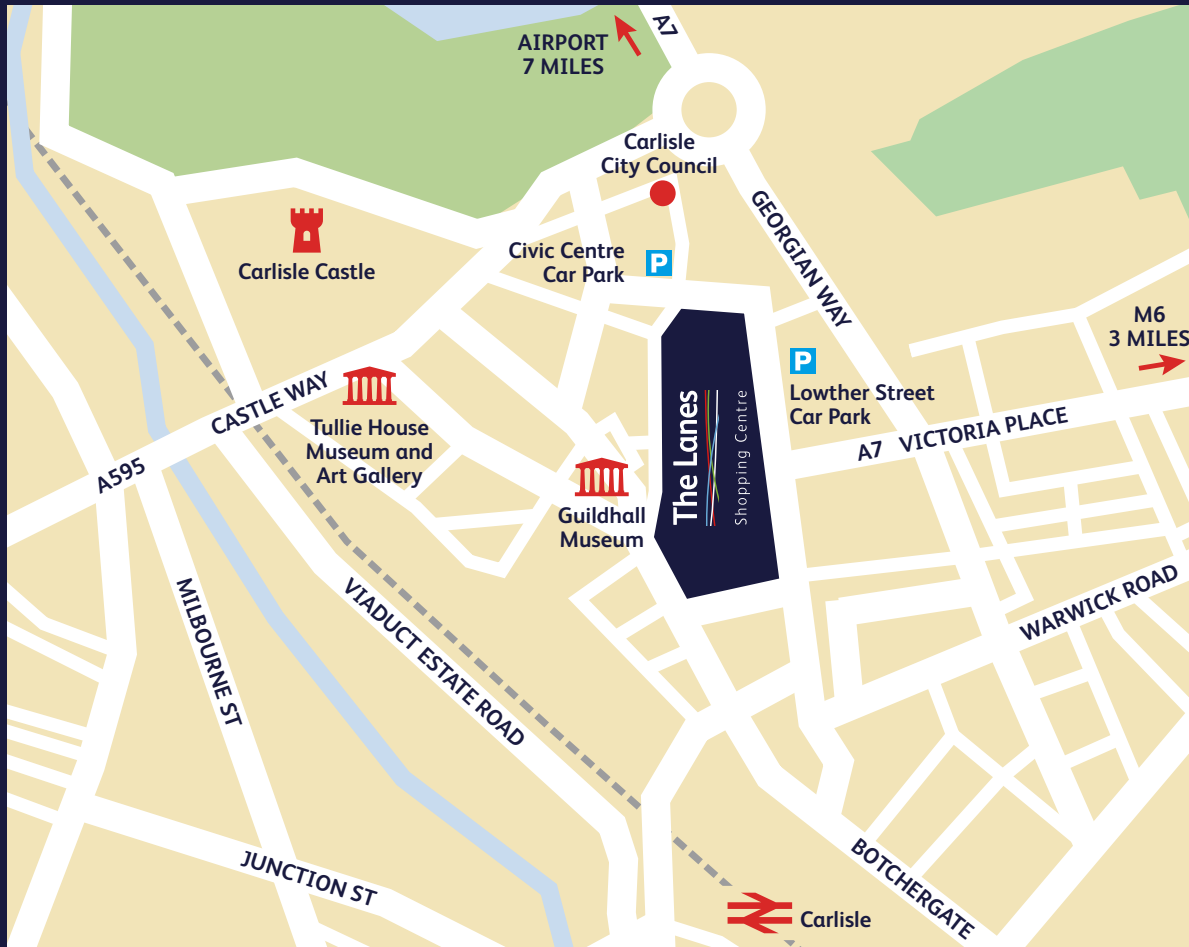


SHOPPING
POPULATION
FORECAST TO
INCREASE BY **3.17%**
OVER 2013–2023
(NSLSP)



OVER
60 MINUTES

DRIVETIME
FROM ANY
COMPARABLE
RETAIL
OFFER



ROLL OVER FOR VACANT UNITS





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