

The Lanes



Shopping Centre

CARLISLE

Superdrug

PRIMARK

NEW LANE

NEW LANE

78
SHOPS

410,683 SQ FT
(38,153 SQ M)

DOMINATES
RETAIL
OFFERING IN
CARLISLE CITY
CENTRE

625
PARKING
SPACES



REGIONAL CAPITAL
WITH A CATCHMENT OF
1.34M PEOPLE, **66%** OF
WHOM SHOP IN CARLISLE



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LUSH FRESH
HANDMADE
COSMETICS



REGIONAL AND ECONOMIC CAPITAL

OF CUMBRIA AND SOUTH WEST SCOTLAND

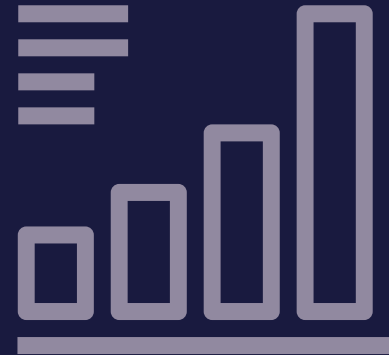
£25 BILLION

INVESTMENT PIPELINE OVER THE NEXT 10 YEARS



FOURTH

FASTEST GROWTH AREA IN THE UK



40% OF CARLISLE SHOPPERS ARE **COMFORTABLE COMMUNITIES**
43% ABOVE UK AVERAGE

36% WEALTHY ACHIEVERS

TOURIST REVENUE

£450M

8 MILLION TOURISM VISITS



TOWNS MOST SIMILAR TO CARLISLE (ACORN CLASSIFICATION):

CHICHESTER, POOLE, CANTERBURY, SHREWSBURY, HEREFORD, LINCOLN, TRURO, TAUNTON





PRIMARK

NEW
LOOK

A REGIONAL
RETAIL,
LEISURE AND
CULTURAL
DESTINATION




A **VIBRANT**
HISTORIC CITY

EXCELLENT
COMMUNICATION
NETWORK
BY AIR, RAIL &
MOTORWAY



HISTORIC QUARTER INCLUDES THE
MEDIIEVAL CASTLE, TULLIE HOUSE
MUSEUM, CATHEDRAL AND THE 15TH
CENTURY GUILDHALL MUSEUM

CLOSE PROXIMITY TO
THE **LAKE DISTRICT**
AND WORLD HERITAGE
SITE OF **HADRIAN'S WALL**



Clarks



ERNEST JONES



ROMAN

HOLLAND & BARRETT



JACK & JONES®

TRAILFINDERS
THE TRAVEL EXPERTS



RIVER ISLAND

PRIMARK®

TheWorks.co.uk

NEW
LOOK

NEXT

PANDORA

KATIE LOXTON
LONDON



Superdrug

Bonmarché

HOTEL
Chocolat.

schuh

bob & berts

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TOTAL CATCHMENT
1.34M



SHOPPING
POPULATION
FORECAST TO
INCREASE BY **3.17%**
OVER 2013–2023
(NSLSP)



**OVER
60 MINUTES**

DRIVETIME
FROM ANY
COMPARABLE
RETAIL
OFFER





LOWTHER STREET

SCOTCH STREET

ENGLISH STREET

WEST TOWER STREET

MARKET STREET

NEXT



UNDER OFFER

JACK & JONES

Clarks

YANKEE CANDLE

PANDORA

Loisva

H®GS

vision express

ROB BARKER

RIVER ISLAND

schuh

Starbucks

PRIMARK

NEW LOOK
superdrug

HMV

LEADING LABELS

VACANT

VACANT

QUIZ

LADIES WEAR

LIFTS

GRAPES HEALTH FOOD

ROMAN

Bonmarché

VACANT

VACANT

MAMMA'S FISH & CHIPS

FUN 2 DO

HABER

BRUCCIANI CYN

THE FRIVERY FISH & CHIPS

Poundland

voicetrone

FOX & O2

EM

EM

ISMART

VACANT

LAKELAND LEATHER LEATHER GOODS

TheWorks.co.uk

Flays Travel

TRAILFINDERS

Chocolat

JOULES

WHITE STUFF CLOTHING

LOWTRANS LANE

CARLISLE WORLD SHOP GIFTS

HSBC BANK

VACANT

CELEBRATIONS CARD & PARTY STORE

Cafe Bar Royale

MARKET
★

THE EDEN CENTRE
WILKO VARIETY STORE & T.K. MAXX CLOTHING OVER

TESCO EXPRESS

SOSTRENE GRENE

MARKS & SPENCER (2 RETAIL FLOORS)

MARKS & SPENCER (2 RETAIL FLOORS)

MARKS & SPENCER (2 RETAIL FLOORS)

MARKET

THE EDEN CENTRE

WILKO VARIETY STORE & T.K. MAXX CLOTHING OVER

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The Lanes
shopping Centre

The
Shopping
Centre

PRIMARK

SCOTCH ST

ENGLISH ST

ROVSKI

PRIMARK

PRIMARK

PRIMARK

PRIMARK

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