



# THE ARC CINEMA **INTRODUCTION**

23.02.22

FOR THE **LOVE** OF FILM

# MELCORPO GROUP

## THE ARC CINEMA

- Irish based family owned company
- Cinemas
  - Leisure (bowling)
  - F&B (casual restaurants, cafes)
- Commercial Property
- Financial Investment

[arccinema.co.uk](http://arccinema.co.uk)





# SIMPLE STRATEGY FOCUSED ON LOCAL COMMUNITY

We have a passion for cinema and for taking care of our customers. We work hard to become part of the communities we serve.

- Population centres that are un-served / under-served with cinema facilities.
- We love to get involved – sports teams, school events, film clubs, charities, Christmas markets, community groups...
- Our staff are friendly and helpful with hospitality experience to ensure our customers enjoy their visit.
- Mainstream programming, augmented for each location to meet each community's particular needs.
- Premium seating at standard pricing.
- Classic cinema confectionary offer – provides an attractive anchor for F&B operators to co-locate with.

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# CURRENT SITES

Site	Screens	Open
Drogheda (Rep Ireland)	6	2014
Wexford (Rep Ireland)	3	2017
Navan (Rep Ireland)	6	2018
Ennis (Rep Ireland)	7	2021
Great Yarmouth (Norfolk)	5	2019
Hucknall (Nottingham)	4	2020
Peterhead (Aberdeenshire)	5	2020
Beeston (Nottingham)	8	2021
Daventry (Northampton)	4	2022
Rotherham (South Yorkshire)	8	2023
Ayr (Ayresshire)	8	2023





# THE ARC CINEMA NEW BUILDS BEESTON

Site	Beeston
Size	25,000 sq ft
Screens	8
Seats	700
Hypersense PLF Screens	2
Community Spaces	Café-bar
Adjacent F&B units	Letting quickly, (3 units from 5)
Opening	May 2021

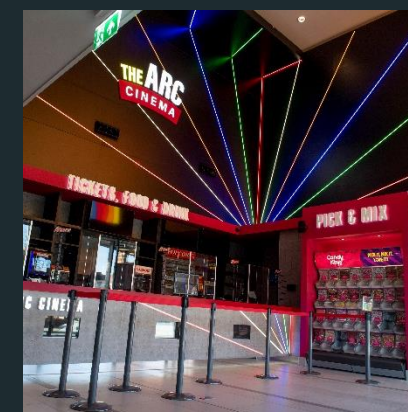
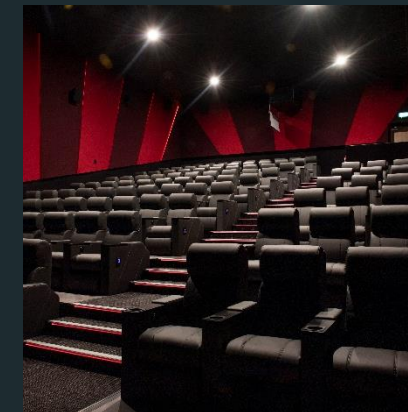




# THE ARC CINEMA NEW BUILDS DAVENTRY

Site	Daventry
Size	15,000 sq ft
Screens	4
Seats	350
Hypersense PLF Screens	
Community Spaces	Café-bar & Function room
Adjacent F&B units	Fully pre-let (2 units)
Opening	March 2022

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# THE ARC CINEMA PREMIUM LARGE FORMAT

**HYPERSENSE**  
FEEL IT

**Dolby**  
ATMOS

Giant Screen  
4K Laser Projection  
Immersive Audio

**CINEMA.  
AMPLIFIED.**

- PLF screens provide the ultimate audio visual experience with strong appeal for the core cinema audience.
- The “special occasion” experience makes PLF screens a destination for key event releases.

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# COMMUNITY ENGAGEMENT CINEMA FOR EVERYONE

We work hard with our communities to put our facilities to work for them, and to inspire pride in their town with national coverage of “good news” stories.

- Beeston opening night by “This Is England” director Shane Meadows.
- “Why I Love Beeston” schools film making competition, with Vicky McClure congratulating the young filmmakers.
- Red Carpet premiere of charity short “Good Grief” narrated by local actor Vicky McClure. BBC TV News.
- World premiere of local filmmaker Haresh Sood's production “My Nieces Big Fat Dehli Wedding”
- New home to the Beeston Film Festival

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# SUMMARY

## THE ARC CINEMA

### STRATEGY

- Community Focussed.
- VIP experience @ everyday prices.
- Classic confectionary offer.
- Friendly, helpful service from a passionate local team.

### SITE REQUIREMENTS

- Towns with 30,000 – 100,000 population.
- 12,000 – 30,000 sq ft.
- 3 – 10 screens.
- Upper floors can work in suitable sites.
- Attractive anchor to complimentary F&B occupiers.

### CONTACTS

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**“THE ARC CINEMA HAS INSTANTLY BECOME PART OF OUR COMMUNITY BY MAKING CONNECTIONS WITH LOCAL CHARITIES AND SPORTS CLUBS, SPONSORING A LOCAL FOOTBALL TEAM, HOLDING COMMUNITY QUIZZES, JOINING IN WITH OUR CHRISTMAS COMMUNITY EVENTS AND DONATING HUNDREDS OF FREE TICKETS LOCALLY. 100 OF THESE TICKETS CAME TO A CHARITY THAT SUPPORTS LOCAL ADULTS WITH LEARNING DIFFICULTIES.”**

**JAN LEES, ACTIVE VOLUNTEER COMMUNITY WORKER**

A screenshot of a Facebook page for 'Arc Cinema Hucknall'. At the top, it shows a 5-star rating '5 out of 5' based on 132 reviews. The page features three individual reviews from users: Sophh Gibbi (4 Nov 2020), Vicky Butcher (1 Nov 2020), and Kylie Vickers (1 Nov 2020). Each review includes a profile picture, a star icon indicating a recommendation, and a text comment. Below each review are interaction buttons for 'Like', 'Comment', and 'Share'. At the bottom of each review section is a 'Comment as Arc Cinema Hucknall' input field with icons for emojis, photos, GIFs, and stickers.

**5 out of 5** Based on the opinion of 132 people Arc Cinema Hucknall

**Sophh Gibbi** recommends Arc Cinema Hucknall.   
4 November 2020 ·

Beautiful little cinema, I'm so lucky to have this on my doorstep! Staff are lovely! So friendly and helpful. Can't wait for it to reopen ❤️

1

Like Comment Share

Comment as Arc Cinema Hucknall

**Vicky Butcher** recommends Arc Cinema Hucknall.   
1 November 2020 ·

Love this cinema. We can walk to it. The staff are great. The chairs are super comfy. Can't wait to be back in December 😊

Like Comment Share

Comment as Arc Cinema Hucknall

**Kylie Vickers** recommends Arc Cinema Hucknall.   
1 November 2020 ·

staff are lovely very helpful and boys love a good treat