



THE LOCATION

North Point Shopping Centre is located in Bransholme, a suburb of Kingston upon Hull, which was named the UK's City of Culture 2017 and is a thriving city with a population of circa 256,000.

The city has been recognised as a major area of growth and has seen significant investment over recent years.



CATCHMENT & DEMOGRAPHICS

The shopping centre is the primary retail destination for the local community of Bransholme and is circa 4 miles from the centre of Kingston upon Hull.





Primary Catchment: 23,000



Secondary Catchment

77,000

(10 minute drive)



A1079

Expected Resident
Population Growth by 2025

6.7%



Catchment total grocery spend:

£208

OLDENESSE

SUTTON ROAD

North Point shopping centre



THE **CENTRE**

The shopping centre offers a mix of convenience, fashion, F&B and specialist shops and services across 74 retail units, providing a vibrant and diverse shopping environment.



NEW LOOK VYOURS



HOLLAND & BARRETT the good life



Footfall per Annum

Million



Retail Space of 217,000



Average Dwell Time

hour: minutes



Buyer to browser conversion rate

76%





SITE **PLAN**

CONTACTS

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